

WHY MASONRY?

SIX REASONS YOUR NEXT BUILDING SHOULD BE BUILT WITH CONCRETE MASONRY



1 HAS THE FLEXIBILITY TO DREAM BIG

Flexibility of masonry means you can take advantage of innovative new techniques and technologies. For example, **prefabricated modular masonry blocks** can be easily assembled into complex shapes.

2 IS AFFORDABLE VERSUS OTHER MATERIALS

Masonry has been a **trusted construction material for centuries** and is still the preferred choice for many residential and commercial projects. The best part of masonry is its affordability **compared to other building materials**.

3 IS THE ENERGY EFFICIENT SOLUTION

Energy efficient means a reduction of energy resources pulled from the power grid in order to build or maintain a completed structure. **An energy-efficient building** is one that is designed and built in order to use less energy than a conventional building of the same size.

4 IS THE RESILIENT CHOICE

Masonry's resilience is due to the material's **ability to stand strong in the face of weather conditions and seismic events**. It has been used for centuries in homes, churches, and public buildings throughout the world.

5 IS SUSTAINABLE FOR CALIFORNIA + NEVADA

Concrete masonry is a sustainable and **efficient** building material, **providing a lengthy life cycle and reduced long-term costs**. Masonry structures can last well over 50 years with no maintenance required during its service life.

6 CAN STAND THE TEST OF TIME

Masonry is a **timeless technique** that has been utilized for millenia to construct the structures in which we experience and express our humanity - from homes to monuments. Masonry **displays beauty, strength and durability**.



FIND OUT MORE

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